

Oncontact Software and WorkWise, Inc. Announce OEM Partnership for .NET CRM Solutions

OnContact Software and WorkWise, Inc. announce partnership to market TCM CRM, Customer Relationship Management Software for Mid-Size Manufacturers.

Milwaukee, WI (PRWeb) December 6, 2006 -- [Oncontact Software](#), a leading provider of .NET based customer relationship management (CRM) software systems for the mid-market, and [WorkWise, Inc.](#), a leading provider of enterprise-wide solutions that enable manufacturers to maximize profits through improved use of their information assets, announced today a strategic long-term OEM relationship for Oncontact's award-winning .NET CRM solutions.

Under the terms of the agreement between the companies, WorkWise will OEM Oncontact Software's Oncontact V (ONCV) line of CRM solutions as the exclusive CRM system for its existing and prospective client base. WorkWise currently has over 500 companies world-wide that utilize its award-winning manufacturing systems. WorkWise will market Oncontact's CRM system as [TCM CRM](#) under a private label OEM agreement.

Oncontact Software was chosen by WorkWise after an extensive search of the CRM marketplace to find a technologically advanced CRM system that was built from the ground-up specifically for the Microsoft .NET environment. WorkWise based their decision based upon the superior performance of the Oncontact .NET CRM system in regards to four criteria that their clients felt was of the utmost importance to them:

- Ease of Use
- Affordability
- Quick to Implement
- Configurable to the Exact Needs of a Company

"Oncontact Software is very honored to be chosen by WorkWise to partner with them for our .NET CRM solutions," said Tim Vertz, director of business development for Oncontact Software. "We believe we offer a great match for WorkWise with our leading edge .NET CRM technologies and that our solutions will be an excellent fit for WorkWise clients."

"WorkWise is excited about our TCM CRM offering and our partnership with Oncontact Software," said Harry Mosesian, director of sales and business development for WorkWise, Inc. "With the addition of the TCM CRM component to our enterprise offerings for manufacturers, we have rounded out a complete solution for our clients for all aspects of enterprise applications."

With the OEM relationship between Oncontact Software and WorkWise, the companies have dedicated themselves to a strategic, long-term partnership that is focused on bringing great results to all of its customers for the combined, integrated solution. Both companies are dedicating significant resources for the integration of the CRM and manufacturing systems for a complete enterprise solution for its clients.

About Oncontact Software

Oncontact Software develops award-winning .NET CRM software for mid-market companies. Oncontact V (ONCV) is a 100% Microsoft .NET based CRM applications suite that automates the sales, marketing and service areas of mid-market organizations.

Oncontact Software is a privately held company with a presence throughout North America, South America, Europe, Asia/Pacific and the Middle East. Oncontact Software's products are available through its corporate headquarters in Wisconsin and an international alliance of value-added resellers, system integrators and distributors. Oncontact Software has over 500 customers worldwide, including Prudential, Foremost Insurance and Carfax.

Additional Oncontact Software information is located on the Internet at www.oncontact.com or via phone at 800.886.0866.

About WorkWise, Inc.

WorkWise is a customer-centric solution provider of the Time Critical Manufacturing (TCM) ERP application. In addition to the TCM Enterprise Application, WorkWise provides a full range of offerings, including Customer Support, Consulting, Technical and Integration Services. WorkWise offers solutions to make-to-order, repetitive and mixed-mode manufacturers to shorten cycle times, reduce inventory and improve customer service. Companies that require solutions that simplify and optimize manufacturing information, supply chain management, manufacturing execution and planning can enhance their operations through use of TCM by taking time out of the business processes and increasing value-add in products and services.

Additional WorkWise information is located on the Internet at www.workwiseinc.com or via phone at 800-490-9010.

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