

WorkWise, Inc. Sponsors Aberdeen Group Study on Demand Driven Manufacturing

Study shows Best-in-Class manufacturers enjoy 10% more on time deliveries, 70% shorter lead times, and 70% lower finished goods inventory levels.

Milwaukee, WI ([PRWeb](#)) December 12, 2007 -- WorkWise, Inc., providers of Time Critical Manufacturing (TCM) Enterprise Resource Planning (ERP) solutions for manufacturers announced today it is a proud underwriter of the Aberdeen Group research report: "Demand Driven Manufacturing." The report reveals organizations utilizing Demand Driven Manufacturing concepts obtain more on-time deliveries, shorter lead times and lower finished goods inventories.

The Aberdeen Group report is available for complimentary download at:

<http://www.aberdeen.com/link/sponsor.asp?spid=30410986&cid=4172>

Aberdeen evaluated and classified manufacturers based on three key performance indicators: on time delivery, lead time, and finished goods inventory. Best-in-Class manufacturers are defined as the top 20% of performers in a weighted average across the aforementioned three KPIs and results show that Best-in-Class performance is:

- 97% on time delivery
 - 4 days of finished goods inventory
 - 9 day lead time
- Best-in-Class manufacturers enjoy 10% more on time deliveries, 70% shorter lead times & 70% lower finished goods inventory levels.
- Best-in-Class manufacturers are also three-times more likely to use Lean manufacturing software solutions and two-times more likely to use APS solutions than other manufacturers. These manufacturers are nearly two-times more likely than other manufacturers to integrate these solutions.

Matthew Littlefield, a research analyst with the Aberdeen Group adds, "Our research has shown that to truly achieve Demand Driven Manufacturing and Best-in-Class status manufacturers must do more than simply connect demand signals with manufacturing operations. Manufacturers must also manage the flow of materials in concert with changing demand signals and provide visibility into manufacturing operations to decision makers in order to proactively respond to both demand variability and adverse events. Accomplishing this is not a trivial task; it requires implementing a number of different business capabilities and technology enablers, all of which need to work together harmoniously."

Harry Mosesian, Director of Sales & Marketing for WorkWise comments: "As the Aberdeen research indicates, there are tremendous advantages for manufacturers that close the gap between demand and supply. The WorkWise "High Velocity Manufacturing" (HVM) suite of software tools is helping our customers achieve Best-in-Class performance. Capabilities such as:

- Matrix BOM's & Routings and product configuration tools that quickly and accurately develop product

specifications during order entry.

- Direct Fulfillment capabilities that provide achievable and reliable delivery dates taking into account material and capacity resources.
- Our jetStream tool that connects demand with execution resources enabling quick-turn manufacturing.
- Our KanBan and Lean capabilities that connect the entire supply chain from suppliers of material and labor right through to the customer's receiving dock.

Demand Driven Manufacturing is a critical element in the ultimate survival of any manufacturer in the 21st century, and we are seeing the results of higher KPI using HVM techniques."

[About WorkWise, Inc](#)

WorkWise is a customer-centric solution provider of the Time Critical Manufacturing (TCM) enterprise application. In addition to the TCM Enterprise Application, WorkWise provides a full range of offerings, including Customer Support, Consulting, Technical and Integration Services. WorkWise offers solutions including full ERP, CRM and Business Intelligence to make-to-order, repetitive and mixed-mode manufacturers to shorten cycle times, reduce inventory and improve customer service. Companies that require solutions that simplify and optimize manufacturing information, supply chain management, manufacturing execution and planning can enhance their operations through use of TCM by taking time out of the business processes and increasing value-add in products and services.

Additional WorkWise, Inc. information is located on the Internet at www.workwiseinc.com or via phone at 800-490-9010.

About Aberdeen Group, a Harte-Hanks Company

Aberdeen is a leading provider of fact-based research and market intelligence that delivers demonstrable results. Having benchmarked more than 30,000 companies in the past two years, Aberdeen is uniquely positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to AberdeenTM for insights that drive decisions.

As a Harte-Hanks Company, Aberdeen plays a key role of putting content in context for the global direct and targeted marketing company. Aberdeen's analytical and independent view of the "customer optimization" process of Harte-Hanks (Information - Opportunity - Insight - Engagement - Interaction) extends the client value and accentuates the strategic role Harte-Hanks brings to the market. For additional information, visit Aberdeen <http://www.aberdeen.com> or call (617) 723-7890, or to learn more about Harte-Hanks, call (800) 456-9748 or go to <http://www.harte-hanks.com>

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